

Brought to you by... PORTLAND MARINA

As part of boatfolk we think that everyone should have the chance to enjoy the sea. Whether you're a seasoned sailor, beginner boater, keen swimmer, paddleboarder or even a mermaid.

We also want to make sure future generations get to enjoy the benefits of the ocean too, that's why Portland Week is all about fun afloat and protecting our planet.

Thank you to our incredible partners who help make this week of fun, frolics and festivities the best it can be.





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• WELCOME TO

SEVEN DAYS OF FUN, FROLICS AND FESTIVITIES ON AND OFF THE WATER. IT'S ALL ABOUT GETTING AFLOAT & LOOKING AFTER OUR MARINE ENVIRONMENT.

WE WORK WITH & SUPPORT SEVERAL CHARITABLE ORGANISATIONS DURING THE WEEK;

CLEAN JURASSIC COAST
PORTLAND BILL NCI
ANDREW SIMPSON
FOUNDATION



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Boating is a passion, an escape, and a fresh perspective. And we think it should be for everyone.

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10AM	Beach clean with Clean Jurassic Coast
FROM 10AM	Waterhaul build-a-litter picker workshop
11AM	Kids womble & build-a-boat workshop *
2PM	Kids keelboat sailing taster with Andrew Simpson Sailing Centre *£
3PM	Swim with a mermaid *£
5.30PM	Inflatables Race *£
7PM	Talks in the Tent - Inspiring Futures

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	10AM	Beach clean with Clean Jurassic Coast
	10AM	Waterhaul PlaNET Action recycling workshop *
2	1.30PM	Kids Zest sailing taster with Andrew Simpson Sailing Centre *£
	FROM 1.30PM	Mermaid makeovers £
	2PM	Waterhaul PlaNET Action recycling workshop *
	3PM	Pirates vs mermaids floating panto *
	6PM	Little Boat floating festival *

*FREE BOOKING REQUIRED

PRIDAY 26

5.30PM	Launch access opens
6PM	Subversion
7.30PM	Finn McGurk
9рм	Dave Burn feat. Luke Price
10PM	Everyone ashore!



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Beach clean with Clean **Jurassic Coast**

#BoatGen racing 10AM clinic with James Harayda

Boat trips on MV Freedom for people FROM living with disabilities **11AM** & their carers *

Mermaid makeovers FROM with Mermaid Taurva 1PM £

Boatfolk folk boat floating 2PM festival *

BOOKING REQUIRED Launch access 2PM opens 2.30PM Graffiti 4.30PM Jaunty 6.30PM The Great Malarkey

*FREE

AGE

1 **Beach clean** 8.30PM

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11AM with Clean **Jurassic Coast**

Boat trips on MV

- FROM Freedom for people **11AM** living with disabilities & their carers *
- FROM Mermaid makeovers **11AM** with Mermaid Taurva £
 - **Trash to Treasure 3PM** charity auction

Everyone ashore for music @ Salt!

OATFOLK LITTLE &

Local duo Subversion take a handful of dub, reggae, funk, house & whatever else takes their fancy, add a pinch of relaxed acoustic vibes, stick it all in a blender and pour out a delicious musical melange. Sit back, relax and enjoy their magical musical journey!

Infamous marina resident Finn is well known & loved along the south coast. His repertoire of folk & sea shanties mixed with original ditties and his irreverent humour are guaranteed to get you clapping along. Not your usual kind of soup!





Purveyor of rootsy folk & ambient Americana, London-based Dave's music is distinguished by his memorable melodies & shrewd lyricism. With former ahab bandmate Luke Price, expect ambient acoustic beauty & warm vocal harmonies.

Becalmed or barrelling along, hopefully not broached or beached! Either way, we're here with shipshaped boat insurance!

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HavenKJ.com

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Where will you start your adventure?

As a boatfolk annual berth holder you can enjoy Dorset's beautiful Jurassic Coast whenever you wish. But if adventure is what you're after you'll also have access to up to 300 free visitor nights at our Il locations across the UK.

To discover more visit boatfolk.co.uk

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WEYMOUTH

MARINA

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Beyonder.

PORTLAND

MARINA

O NELLEET STAGE

Graffiti is a collection of English folk musicians located in Dorset, England who gather to record albums and, on occasion, play gigs! Their live ensemble usually comprises Will Adams, Lauren Steadman, Tim Lacey & Chris Coombes, all solo artists in their own right



Jaunty are a 5 piece from Dorset specialising in old English folk, particularly Georgian military/naval songs & sea shanties with a dash of bluegrass & Americana thrown in for good measure. Guaranteed to get you ranting & roaring like a true British sailor!

Influenced by the likes of Tom Waits, The Pogues, Beirut, Nick Cave and Toots and the Maytals, The Great Malarkey are a riotous mix of musical styles and genres delivered in a multicultural train of fast beats and trembling slams of punk-folk spirit. Hold on tight!



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but you'll need to book via Eventbrite to avoid missing out as spaces are limited, feel free to just turn up for the daily beach clean though!

Visit
www.portland-week.co.uk
for full event details and booking links.

Meet at the event marquee for all events, even those delivered by external providers,

Parking

If you're here for a festival activity, we'll give you free parking for the duration, **remember to get a voucher or register your number plate with one of the event team.**

Please ensure you park in the visitor or Mereside car parks!

PORTLAND WEEK

INFORMATION

WATER SAFETY

- We strongly recommend everyone wears a lifejacket when on the pontoons or afloat & this is mandatory for those under 18.
- Anyone entering the water or going afloat as part of Portland Week must be able to swim at least 50m in light clothing.
- We will have marshals and safety officers available during water based activities, but our staff & volunteers are not lifeguards.
- Please also remember that, even at this time of year, the water is cold and wear appropriate clothing accordingly!
- If you see someone in trouble, alert a member of the event team & locate the nearest SOS bollard & safety ladder or safe exit from the water.

FIRE SAFETY

- If you hear the fire alarm, please make your way to the fire muster point & follow instructions from our staff & volunteers
- The muster point is on the hard standing area near the Lynx helicopter

CHILD SAFETY

- Children must be supervised by an adult at all times unless otherwise stated.
- If your child is lost, please go to the event marquee

FIRST AID

- All marina staff are first aid trained
- First aid kits are located in the marina office, event marquee, boatcare office, marina work boat and in the SOS bollards on the pontoons.



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Premier Park provides simple solutions for complex parking needs. You will find us in car parks across the UK from marinas to hospitals, universities to retail parks. To date we are proud to manage over 850 car parks on behalf of our clients.

But we are more than just parking operators. As part of the wider Agena Group family, we have ambitious goals to protect the environment and contribute to the communities in which we operate. We are proud to sponsor the Portland Marina Week once again!



Premier Park Ltd is proud to be a Carbon Neutral Business

Parking Technoloy Helps Protect Marine Life

Premier Park's client boatfolk has been working tirelessly to protect Studland Bay's seagrass meadows and seahorses. Boatfolk's work with The Seahorse Trust, both founding members of The Studland Bay Marine Partnership, has resulted in the deployment of new eco-friendly moorings that reduce damage to the ecosystem caused by traditional mooring techniques.

The traditional method of mooring involves dragging a heavy chain across the seabed, damaging the ecosystem. In contrast, the eco-moorings use a lightweight rope and a helix anchor that twists into the seabed, reducing damage. The new eco-moorings also provide boaters with the opportunity to pay for their duration of stay and donate to The Seahorse Trust using technology developed by Agena. We have been able to provide a digital payment and donation processing solution, with 100% of the mooring fee going to the charity.

You can donate by scanning the QR code below.



Easy Trolley Release

Use your phone to release the trolleys on the pontoon via Bluetooth or scanning a QR code.

Clear Launch (Slipway

Automatic barrier release and pre-booked timeslots for vessel launch for registered users.

Read more about our Environmental, Social and Governance initiatives at www.agenagroup.com

Our Vision for Portland Marina

Our vision is to enhance the overall experience of visitors and berth holders at Portland Marina. From simplified parking options to easy, secure access across the site, and tailored offers via the boatfolk app, our aim is to provide an integrated and enriched experience for everyone who visits the marina.

Imagine...

Secure Pontoon Gates

Gates and access to the pontoon are secured and controlled via your phone.

Complex Parking Needs Made Simple

Visitors and crew can prebook, pay on entry or exit or after they've left – no cash needed! Berth holders and other authorised users have the use of a state-of-the-art e-permit system. Free flow of cars is helped by our technology.

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Use your phone to unlock and even report issues with washing facilities on site.

Tailored Restaurant Deals

Receive relevant restaurant deals based on your usual schedule.



Join rewards by **boatfolk** BARS

A frequent visitor to The Kitchen at Portland Marina or find yourself popping in to Salt on a regular basis?

When you join rewards by boatfolk bars you'll earn points each time you visit one of our Portland venues, as well as our other restaurants and hotels along the UK coastline.

Sign up today for a chance to earn free food, drinks and get access to exclusive offers, events and discounts.



the kitchen

Whether you're after a cup of coffee in the middle of a dog walk or a hearty home-cooked meal after a long day you can always count on a warm welcome and great views at The Kitchen.

www.thekitchenportland.co.uk



Join the boatfolk bars loyalty scheme and grab yourself a reward

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Portland Marina are extremely excited to announce a new partnership with our long-standing marina charity, Clean Jurassic Coast CIC (CJC), and marathon swimmer Chloë McCardel's Channel Queen charter business to deliver marine and conservation educational programs to young people onboard Chloë's swim support vessel, Channel Queen, berthed here with us at Portland.

The educational sessions will be a mixture of classroom based activities on Channel Queen and interactive activities such as beach cleaning, exploring and learning about the effect of plastic waste found on our beaches and in the sea, and what can be done to minimise this impact through sustainable living. Sessions will also include learning about the rich geological and fossil history of the area as well as the unique geographical and marine environment of the Jurassic Coast. The outdoor sessions will be based at beaches near Portland Marina, such as Chesil Cove. Clean Jurassic Coast was founded in 2020 by Roy Beal, bringing individual beach cleaners together to expand their reach and create an element of fun and social interaction whilst doing good things for the environment. As a keen kayaker, Roy accessed harder to reach areas by sea, pulling huge amounts of debris and rubbish from the nooks and crannies of the Jurassic Coast, but he was limited by the amount he could carry out on his kayak.



With support from several friends taking on some amazing challenges to raise funds, Roy purchased a folding RIB to access the harder to reach areas in 2021, kitted out with an outboard engine provided by boatcare through fundraising by the marina team, thus commencing the collaboration between CJC and Portland Marina. At the same time as the partnership between Portland Marina and Clean Jurassic Coast was taking root, Chloë McCardel was completing the swim which would see her crowned 'Queen of the English Channel' by the Channel Swimming Association in 2021. This official title was bestowed on her following her World Record 44th solo crossing of the English Channel.



Chloë purchased Channel Queen in 2022 with the aim of providing inclusive and welcoming events to swimmers looking for an open water experience with full support along the southern English coast.

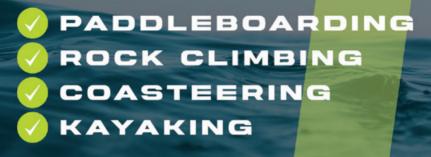
With all three organisations having the same environmental concerns and ethos, it was a no-brainer to collaborate to create an educational and inspirational program for young people in Dorset!

If you'd like to get involved, email Roy Beal on cleanjurassiccoast@gmail.com





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UNIT 19, PORTLAND MARINA



WWW.FRESHA.COM



ECO MOORINGS: STUDLAND BAY MÅRINE PARTNERSHIP



Studland Bay is a popular destination for boaters, however the dropping of anchors

has damaging consequences for both the seabed and the creatures which call it their home. That's why boatfolk joined forces with the charity The Seahorse Trust back in 2021 to install 10 ecomoorings at the site. The project has been a resounding success leading to the creation of the Studland Bay Marine Partnership (SBMP) and fundraising for a further 21 moorings which were installed this spring.

Studland Bay became a designated Marine Conservation Zone in 2018 due to Studland's rare seagrass meadows. Seagrass can store up to twice as much carbon per hectare as terrestrial forests, supporting the reduction of climate change. In addition to this Studland's seagrass meadows are an internationally important breeding ground for the protected Spiny Seahorse, one of Britain's native seahorse species. The Spiny Seahorse was protected in 2008 under the Wildlife and Countryside Act following campaigning by the Seahorse Trust.

The benefits of eco-moorings are well-documented. They involve a helical screw anchor being driven into the seabed with an elastic rode attached, connecting the anchor system with the mooring buoy. The elastic rode stretches at higher tides and contracts at lower tides, avoiding the scouring of the seabed which traditional mooring set-ups and anchors cause.

The project has been widely supported by the boating community and the SBMP says it will continue its fundraising efforts, with the intention of installing a further 57 eco-moorings by 2024.



TOGETHER WE TRANSFORM LIVES THROUGH SAILING

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Andrew Simpson Foundation

Founded in 2014, the Andrew Simpson Foundation (ASF) was inspired by Olympic Gold and Silver medalist Andrew 'Bart' Simpson MBE. Our mission is to transform lives through sailing. Absolutely everything we do is driven by our belief that all young people can excel and succeed in life and work. We believe that the challenges of sailing and watersports do this by promoting health and wellbeing whilst building essential life skills. These skills then enable young people to progress through education and into work.

Andrew Simpson Centre Portland

Based at the Weymouth and Portland National Sailing Academy, sailing in Portland Harbour offers the benefit of sea sailing, but in a safe and enclosed environment giving versatility to all sessions. We are lucky to have a consistent wind and great conditions for sailing all year round. World-class facilities, the best waters in Northern Europe, extensive and high-quality kit and a fantastic team of experienced instructors. Portland has it all!

Come join us out on the water and experience sailing for the first time through our Taster sessions running throughout Portland Week either in our fantastic RS Zests or the larger Keel Boats.

CHLOË MCCARDEL: ENDURANCE ° ATHLETE Ø

Chloë McCardel is a renowned endurance swimmer hailing from Melbourne, Australia. With numerous accomplishments in open water swimming,



including an incredible 44 crossings of the English Channel, Chloë has become a symbol of human achievement in the sport. In addition to her swimming prowess, she also uses her extensive marathon experience to provide high quality, specialised swim coaching.

With her Channel Queen charter business, Chloë offers individuals and groups the opportunity to participate in iconic open water crossings, such as the English Channel. With a comprehensive service that handles planning, logistics, safety measures, and support crew, McCardel ensures swimmers have the guidance, support, and equipment they need to realise their dream swims. Her hands-on approach, attention to detail, and dedication to safety have earned her a strong reputation and the trust of swimmers worldwide.

Beyond her athletic and business pursuits, McCardel is an advocate for environmental conservation. She actively promotes sustainability and raises awareness about the impact of human activities on marine ecosystems. Through her own swims and public appearances, she inspires others to protect our planet's waters. Chloë's journey from a passionate swimmer to a successful entrepreneur and advocate is a testament to her determination, resilience, and entrepreneurial spirit.

Chat to Chloë on the Clean Jurassic Coast stand during Portland Week and at the Talks in the Tent event on Wednesday 23 August

www.chloemccardel.com

• ELLA HIBBERT: SOLO ARCTIC EXPEDITION

Ella Hibbert is a 26 year old RYA Yachtmaster Instructor who, during the summer of 2024, will attempt to become the first person to complete a solo circumnavigation of the Arctic Circle, a feat which should not be possible...

The voyage intends to raise awareness about the effects of global warming and climate change on one of our planets' most fragile regions. Ella has purchased a 38ft Bruce Robert's designed steel ketch, called Yeva, specifically for the circumnavigation. The boat is currently berthed in Haslar Marina, courtesy of boatfolk, who were Ella's very first sponsors. Since starting the campaign last summer, she has secured sponsorships from a variety of generous companies who share her passion for conservation and eco-conscious boating, and is currently undertaking Yeva's interior refit herself whilst trying to secure the financial backing needed to complete external works to the hull, replace the engine and prepare the yacht for the harsh conditions she will face in the Arctic regions.

Ella will be auctioning Yeva at the end of the voyage and donating all proceeds to the expedition's charities, Polar Bears International and Ocean Conservancy.

Come and listen to her talk on Thursday 24th August, at 7pm at the Talks in the Tent - Inspiring Futures event to learn more about this exciting world-first expedition sail.

www.ellaat665n.co.uk

JAMES HARAYDA: GENTOO SAILING TEAM

James Harayda, the team principal and skipper of the Gentoo Sailing Team, is a passionate sailor and an ambassador for boatfolk's #BoatGen campaign.

James' love for sailing started early in life, and he has honed his skills to become a formidable force in the sport. Currently he is the youngest skipper competing in the IMOCA Globe Series and, In November 2024, the gun will sound for the 10th edition of the Vendée Globe with James and 'Gentoo' on the start line, embarking on one of the toughest challenges available to mankind. He will race around the world, non-stop, by himself, and completely unassisted. The race will last around 80 days, most of which are spent in some of the most remote, extreme, and hostile environments of the world.

#BOATGEN

James is dedicated to promoting inclusivity and accessibility in sailing through his involvement as a #BoatGen ambassador and Gentoo Sailing team's youth development program. He actively works to break down barriers and inspire a new generation of sailors from diverse backgrounds. The youth team comprises 12 sailors (6 male, 6 female), aged 16-23. They come from all different backgrounds in sailing and life through a shared passion for the ocean and the sport of sailing.

James will be joining Chloë and Ella for our Talks in the Tent -Inspiring Futures on Thursday 24 August at 7pm.

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Established in 2005, Premier Park manages over 850 parking areas for an extensive range of clients operating in both the public and private sectors. They are proud to be a carbon neutral business and are supporting our Coastline Deadline activities during Portland Week 2023.

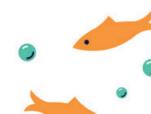
SILVER

Haven Knox---Johnston

Haven Knox-Johnston bring shipshaped boat insurance to every boater on every body of water and are supporting our #Boatgen campaign at this year's Portland Week, providing sailing taster sessions via the Andrew Simpson Centre. Enter the code PW5 during this year's festival (21 to 27 August) and they'll give you 5% off your boat insurance quote.



HeliOperations operate from their base next door to the marina, a site that has been in continuous use supporting helicopter operations for almost 60 years. As a local business, they are proudly supporting our #Boatgen and Community campaigns at Portland Week 2023.



Moonther Tallship Sailing Experience



www.moonfleetsailing.com www.visit-dorset.com Call us on 01929 289 019

Moonfleet Adventure Sailing is an exciting new activity making its home in Dorset and operating from Portland Marina.







Portland Yacht Club (PYC)

Just £10 annual membership for a boat and crew. Ask in the marina office or contact David at <u>membership@portlandyc.co.uk</u>.

Join the members for a chat and drink on P pontoon on Friday 25th August from 1600hrs and then Live music from 1800hrs.

We are proud to be an informal and friendly club for all those who have a connection to the sea in Portland and a way to get afloat. So whether you paddle, row, surf, sail or motor you are welcome. We have a calendar of social events, promote and facilitate all water sports, join in events and share experiences. *Commodore* PYC



KEEPING

DUA AFLOAT IS

STRESSFUL

It doesn't have to be. At boatfolk, we don't just do boat parking, we do the dirty work too. Boatyards and boatcare, helping hands and expert skills. Everything you need to keep your boat at its best, all in one place, and all by boatfolk.

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PORTLAND WEEK

find us at

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